



March 9, 2017

Dear Business Owner,

You were selected as a potential sponsor for our FACS Smart Run because we see you as a strong partner in our local community. We believe that you raise the bar when it comes to quality and character, and that is certainly our mission with the students in grades PreK-12 at FACS.

Our parents, faculty, and students live and work in your community and frequent your business. Some of our students or alumni may even work for you.

This spring, on March 17, FACS and its Parent Teacher Fellowship are hosting a Smart Run to raise funds for classroom technology. This is a pledge event for friends of FACS, and it is a public relations opportunity for you—putting your name and product or service in front of our constituents in a big way as a Smart Run sponsor.

You may be wondering why you need to be concerned with helping a “PRIVATE” school raise funds. Many people get the impression that private schools are inherently wealthy. The truth is that maintaining excellence at a reasonable cost requires careful budgeting. Tuition at FACS is consistently lower than Tennessee public school per-student expenditures, and lower than most other private, full-service, college-preparatory schools in the Mid-South. Yet FACS students consistently score well above national norms on standardized tests and college entrance exams. We offer a strong college-preparatory program for all students, advanced classes for those who excel, and resource services for struggling students (services not always offered by other private schools in this community). Our school is not-for-profit, multi-denominational, diverse (23% minority), and is attended by a majority of middle-income students. Many of our families stretch their budgets quite thin to pay tuition.

As we continuously seek to improve programs and services, we rely on tax-deductible donations for special projects, for tuition assistance to help needy families, and, in the case of the Smart Run sponsorship, to upgrade classroom technology. Our goal is to place an interactive panel (similar to a “Smart Board”) in each of our classrooms.

We would love to be able to recognize your business as a classroom technology partner, telling everyone in our sphere of influence how much we appreciate you.

Please carefully review the attached sponsorship form and contact us if you would like to partner with us in serving the community in which we both do business. We will need your answer by Wednesday, March 29, in order to provide you with all of the benefits listed on the Business Sponsorship Form.

Sincerely,

Deborah Wade
Director of Communications/Development Coordinator
dwade@facsmemphis.org
901.262.6346 (mobile)
901.458.5543 (office)

